

Confessions of a Technical Speaker by Cory House

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No Excuses

- I'm not the best. -> There's **always** someone better than you.
- Everyone knows what I know -> There's always something who knows **less**.
- It's scary -> Yep, so is living in fear.
- What if I blow it -> Risk is the chance of an **irreversible** bad outcome

Why Speak?

1. Make a common weakness your strength
2. Increase your luck surface area
3. Create a halo
4. Eliminate monotony. Create memories
5. Travel the world for free
6. Get offered jobs you'd never hear about otherwise

Get Accepted

1. Twitter followers
2. Open source contributions
3. LinkedIn connections
4. Blog / YouTube
5. Stackoverflow
6. Write a book (you can self-author – there's no gatekeeper)
7. Podcast

Get Credit

1. Lanyrd
2. Blog
3. Twitter
4. SpeakerRate
5. Handouts (yes, like this one)

Picking Events

Create a Spreadsheet and rank on things that matter to you such as:

1. Attendees
2. Exclusivity
3. Learning Opportunity
4. Party
5. T&E / Pay
6. Food
7. City
8. Venue
9. Family friendly
10. Weather

Find your "mountain", and set a reminder in your phone to take the first minor step. If it's speaking, set a reminder to write down five talk ideas. Set your next one to pick a date for your first lunch & learn where you buy the pizza yourself.